

Jarvis Parker, M.S., PMP, CSM

Senior IT Project Manager

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Certified PRINCE2, CSM, and Project Management Professional (PMP), offering more than 15 years of experience in handling multiple software, website development, financial, and wealth management projects from initiation to completion while ensuring adherence to established specifications, budget, and deadlines. Goal-driven individual, knowledgeable of systems development life cycle (SDLC), Vendor Management, Waterfall, and Agile development methodologies. Armed with excellent oral and written communication skills; with strong interpersonal and problem-solving aptitudes. Effective at establishing positive working relationships with clients, vendors, business stakeholders, upper management, and all levels of individuals.



Experience

- 2019-06 **Senior Project Manager**
Cenlar
- Responsible for a high-profile regulatory project that involves delivering several KRIs (Key Reporting Indices) for Cenlar's base of clients. Manage communication and provide leadership to multi-faceted team members. This project is expected to save the bank over \$1MM annually through elimination of fees associated with exceeding established OCC thresholds for the KRIs. All projects are managed adhering to Cenlar's internal SDLC methodology.
 - Working with an external vendor to deliver credit bureau information in an easily digestible format through Tableau reporting. This will increase Loss Mitigation response to customers by a projected 35% and result in quicker loan application decisions.
 - Maintain and provide transparency in all project reporting and adherence to established reporting guidelines
 - Report on project success criteria results, metrics, test and deployment management activities
 - Review Project Management deliverables for other projects and mentor Project Managers as applicable
 - Act as the translator between business and technology in order to ensure that project requirements and objectives are in alignment with IT standards.
 - As needed, acts as the Program Analyst for Cenlar Programs or Portfolios consisting of multiple projects or initiatives – directing, coordinating and guiding the other Analysts assigned to the projects or work streams under the Program or Portfolio.
 - Assist the business with understanding and evaluating the proposed solutions.
- 2015-11 - **Senior Project Manager**
2019-06 TD Bank
- Serve as the lead Project Manager of the digital portion of some of TD Bank's high profile web development projects. Improved small business loan application process which lead to a 22% increase in loan origination revenue.
 - Delivered project needs on time and within the agreed acceptance criteria in a hybrid methodology environment as TD transitioned to using an Agile/Factory methodology.
 - Coordinates with site, mobile, social and tech teams to push custom campaigns live and to ensure TD brand standards were consistent across platforms.
 - Worked with research to ensure sites were tagged for client tracking and supported any custom research initiatives tied to the campaigns.
 - Assume full responsibility in preparing and overseeing project schedules, analysis, financials, requirements, and reports for project stakeholders and executive leadership.
 - Organized and facilitated Scrum meetings which included Sprint planning, daily stand-ups, sprint check-ins, sprint reviews and retrospectives.

- 2011-10 -
2015-06
- Senior Project Manager**
TD Bank
- Communicated system development for some of the bank's major applications; analyzed and identified requirements which included information and data needs, business analysis, and programming.
 - Provided keen oversight to the implementation projects with significant scope and complexity while supervising cross-functional teams.
 - Effectively directed the complete upgrade of the bank's small business site (https://www.tdbank.com/net/small_business.aspx?state=NJ&city=997) which involved coordination among multiple product lines and multiple business owners within the PMO.
 - Proactively identified and mitigated risk as well as escalated unresolved issues with executive leadership and steering committees to obtain timely support/decisions.
 - Responsible for engaging TD's Legal team for all legal clearances(T&Es, end user agreements, etc.) required for program execution
 - Directed content, UX and development teams on current and on-going projects and also assisted with scoping projects for proposal purposes.
- 2008-07 -
2011-02
- Project Manager**
Realogy Corporation
- Rendered keen supervision in the development of the company's newest real estate brand which was designed to store agent and listing information, property search, content management, and video management systems.
 - Ensured project scope alignment with strategic business objectives and provided sound recommendations to modify projects to increase effectiveness toward business result and strategic goal.
 - Managed the strategy, scope, budget, and implementation of various, simultaneous digital projects.
 - Executed strategic project management methodology within the PMO that helped improve customer satisfaction, develop benchmarks, and enhance overall project performance.
 - Took charge of overseeing the development of an iPhone application for a major real estate brand through Agile project management methodology, which resulted in achieving two major awards and was featured in iTunes for three weeks.
 - Drove efforts in improving the BH&G corporate website by deploying daily video blogs and re-categorizing content which increased usability and unique visitor interaction rates.
 - Successfully led various corporate IT projects which generated over \$10M in savings for several company brands by retiring multiple legacy systems.
- 2005-04 -
2008-07
- Project Manager**
PR Newswire
- Oversaw request for information (RFI) and RFP processes, contract negotiation, and legal reviews to secure vendors for capital funded enhancements.
 - Assumed full responsibility in managing the ProfNet 3.0 complex website migration project, through PRINCE2 methodologies from initiation to post-deployment support which involved requirements collection, business process management, web site design, application development, data migration, quality assurance testing, and user training.
 - Supervised offshore vendor in charge of developing system and business requirements, test plans, and test cases; as well as teams of up to 20 full-time equivalent (FTE) employees comprised of visual and interactive designers, art directors, copywriters, planners, business analysts, information architects, and quality assurance analysts.
 - Coordinated with the Marketing Department in organizing on-line tutorials and flash demonstration for product as well as took part in brainstorming sessions to improve user experience.

Education

- 2018-09 -
present
- Rutgers University, Executive M.B.A, w/Finance Concentration**
- 1999-09 -
2003-05
- Stevens Institute of Technology, M.S. Management**

1990-09 - **Rutgers University, B.A. Economics**
1995-05

Additional Experience

2015-06 - **C.R. Bard**
2015-11 Senior Project Manager

2011-02 - **Wyndham Worldwide**
2011-10 Senior Project Manager

Skills

Strategic Planning and Implementation

Budget Management

Resource Management

Escalation and Risk Management

Quality Assurance

Organizational Leadership and Training

Vendor Management

Scope and Requirements Management

Software

MS Project

MS Office Suite

Clarity

JIRA/Confluence